



TOGETHER + UNDER THE CROSS

HOSPITALITY
2025/26 SEASON



THE HOSPITALITY AREAS IN THE BAYARENA



PREMIUM-LOUNGE VIP WEST



19NULLVIER-LOUNGE VIP WEST



STAMMTISCH VIP WEST



BOX VIP SOUTH



BOX VIP EAST



EVENT BOX VIP EAST



EVENT BOX VIP NORTH



HOSPITALITY

PREMIUM-LOUNGE VIP WEST



PREMIUM-LOUNGE
VIP WEST





HOSPITALITY

PREMIUM-LOUNGE VIP WEST



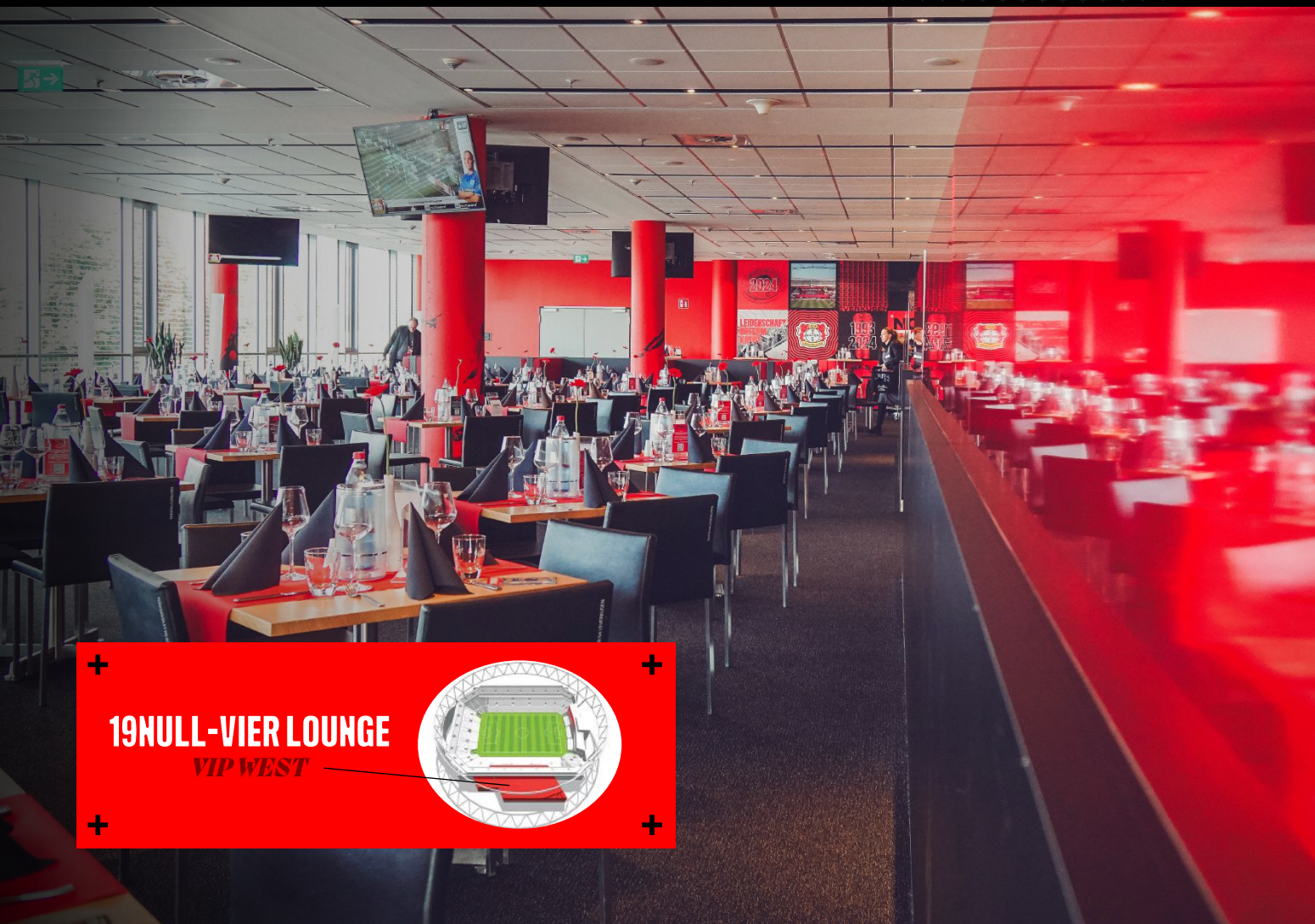
- + See and be seen - that applies to the management and board of Bayer 04 Leverkusen before, during and after the match, as well as to our players after the match.
- + A spacious bar area as the perfect meeting place and location for you and your guest in the BayArena's "Premium Lounge VIP West" on all home match days.
- + Reserved business seats in the main grandstand in the lower tier of the BayArena.
- + The exclusive and stylishly furnished area is available to you and your guests two hours before and up to two hours after the match.
- + One (1) reserved company table from two (2) booked business seats.
- + Continuous care by hostesses and service staff.
- + Extensive range of cold and hot food buffets, themed kitchens, live cooking and much more.
- + One (1) parking space for every two (2) business seats in the immediate vicinity of the stadium.
- + Logo presence on bayer04.de with a link to the company website.
- + Company presentation on the TV screens (conveyor display) in all VIP areas at Bayer 04 Leverkusen home matches.
- + Logo presence or company lettering on your table display.





HOSPITALITY

19NULLVIER-LOUNGE VIP WEST



19NULL-VIER LOUNGE
VIP WEST





HOSPITALITY

19NULLVIER-LOUNGE VIP WEST

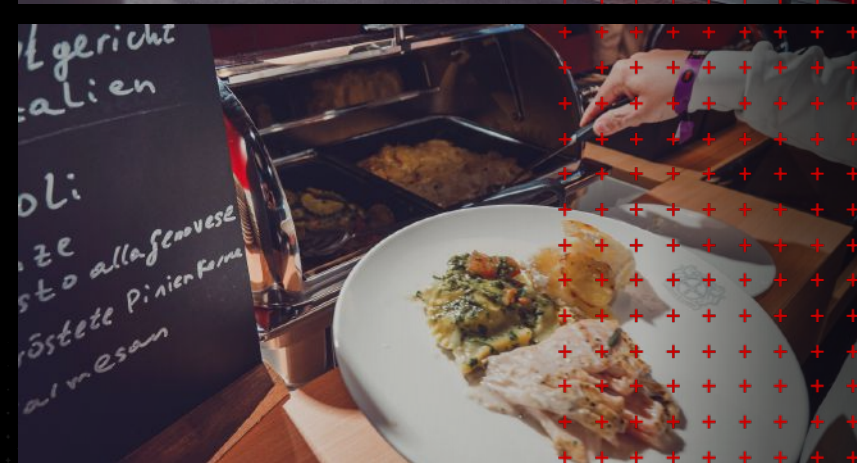
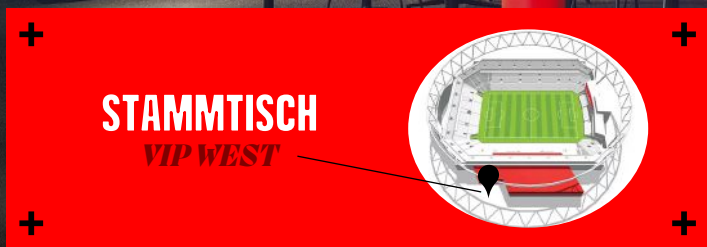


- + Black and red – that is the motto of the BayArena's VIP area, where you and your guests will be accompanied by a colorful supporting program throughout all Bundesliga match days.
- + Other events such as the Bayer 04 business lunch, the Bayer 04 away trip and the BayArena tour over the course of the season offer a look behind the scenes.
- + Reserved business seats in the main grandstand in the lower tier of the BayArena.
- + The area is available to you and your guests two hours before and up to two hours after the match.
- + One (1) reserved company table from two (2) booked business seats.
- + Continuous care by hostesses and service staff.
- + Extensive range of cold and hot food buffets.
- + One (1) parking space for every two (2) business seats near the stadium.
- + Logo presence on bayer04.de with a link to the company website.
- + Company presentation on the TV screens (conveyor display) in all VIP areas at Bayer 04 Leverkusen home matches.
- + Logo presence or company lettering on your table display.



HOSPITALITY

STAMMTISCH VIP WEST





HOSPITALITY

STAMMTISCH VIP WEST

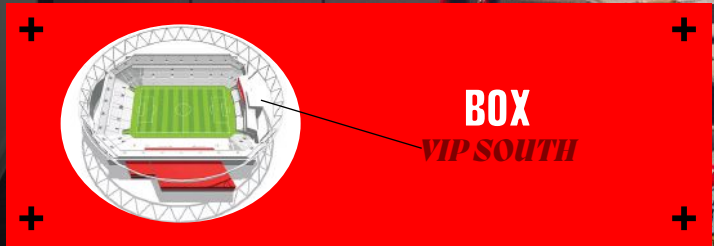


- + Best seats in the main stand at the BayArena with a local atmosphere: In our VIP area, you can take a seat at standing tables or seats (free seating) and watch the Werkselt matches from a fixed seat with an optimal view of the action on all home matches.
- + Seats in the main stand in the lower tier of the BayArena.
- + Balanced food and beverage offerings.
- + The area is available to you and your guests for two hours before and up to two hours after the match. Access is not permitted during the match.
- + Hostesses and service staff will be available in the VIP area.
- + One (1) parking space for every four (4) seats near the stadium.
- + Restroom facilities are located in the immediate vicinity of the VIP area.



HOSPITALITY

BOX VIP SOUTH



BOX
VIP SOUTH

HOSPITALITY

BOX VIP SOUTH



- + Year-round use for business purposes and events, 365 days a year. You can expect high-quality equipment with an extensive inventory, the latest conference technology, your own key for access according to your needs and individual access to a business secretariat.
- + Access to all business areas of the BayArena on match days.
- + Sixteen (16) comfortable and heated business seats directly in front of the window front of the box for all Bayer 04 home matches (Bundesliga, German Cup and International).
- + The box is available to you and your guests two hours before and up to two hours after the match.
- + Consistent care by a personal service staff.
- + Own range of cold and hot food buffets, themed kitchens, live cooking and much more.
- + Secure parking on five (5) underground parking spaces on match days and three (3) on non-match days with direct access to your box.
- + Logo presence on bayer04.de with a link to the company website.
- + Company presentation on the TV screens (conveyor display) in all VIP areas at Bayer 04 Leverkusen home matches, in the "Werkself" members' magazine under the heading "Box-Partners' VIP South".
- + Interior design with individual lighting concept and motif selection.



HOSPITALITY

BOX VIP EAST



HOSPITALITY

BOX VIP EAST



- + Sophisticated private atmosphere thanks to a manageable box size and exclusive use of your box.
- + Twelve (12) comfortable business seats directly in front of the window front of the box for all Bayer 04 home matches (Bundesliga, German Cup and International).
- + The box is available to you and your guests two hours before and up to two hours after the match.
- + Consistent care by a personal service staff.
- + Own range of cold and hot food buffets.
- + Secure parking in five (5) lots in the immediate vicinity of the stadium.
- + Logo presence on bayer04.de with a link to the company website.
- + Company presentation on the TV screens (conveyor display) in all VIP areas at Bayer 04 Leverkusen home match, in the "Werkself" members' magazine under the heading "Box-Partners' VIP East".
- + Interior design with individual lighting concept and motif selection.



HOSPITALITY

EVENT BOX VIP EAST



HOSPITALITY

EVENTLOGE VIP OST

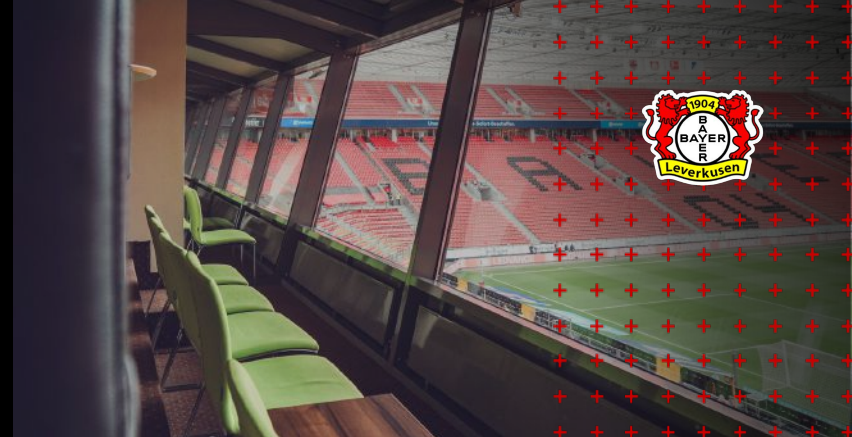
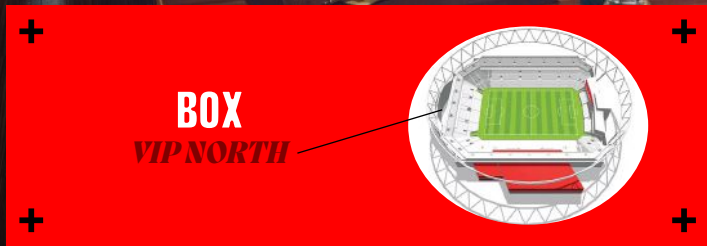


- + Sophisticated private atmosphere thanks to a manageable box size and exclusive use of your box.
- + 30 to 60 comfortable business seats directly in front of the window front of the box for all home matches of Bayer 04 Leverkusen (Bundesliga, German Cup and International).
- + The box is available to you and your guests two hours before and up to two hours after the match.
- + Own range of cold and hot food buffets.
- + Consistent care by a personal service staff.
- + Secure parking in ten (10) lots in the immediate vicinity of the stadium.



HOSPITALITY

BOX VIP NORTH



HOSPITALITY

BOX VIP NORD



- + Emotionally charged atmosphere through placement directly behind the fan stand.
- + Connection to the Lindner Hotel with booking option for overnight stays.
- + Fourteen (14) box seats with optimal view of the pitch for one (1) selected Bayer 04 Leverkusen home match.
- + The box is available to you and your guests two hours before and up to two hours after the match.
- + Extensive range of cold and hot food buffets.
- + Consistent care by a personal service staff.
- + Secure parking in two (2) lots near the stadium.





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