



EXPERIENCE THE WERKSELF LIVE

Event Box VIP North

2023/24 Season

EXPERIENCE UNFORGETTABLE MOMENTS WITH US



WELCOME TO BAYER 04 LEVERKUSEN

Bayer 04 Leverkusen stands for attractive, top-football club – both nationally and internationally.

In 1979 the club was promoted to the Bundesliga and seven years later the “Werkself” qualified for the European Cup for the first time. Bayer 04 have been guests on European football stages for decades and have been playing first-class for more than 40 years.

Experience top performances on and off the pitch at all national and international home matches. Whether in the “Premium Lounge”, in the “19nullvier Lounge” or in the boxes in the south, east or north of the BayArena: the VIP experience in Leverkusen is unique.

This is rounded off by a high level of networking and a unique culinary offer that is unmatched in the Bundesliga. Invite your guests and enjoy the extraordinary atmosphere of our hospitality areas.

Convince yourself – whether privately or on business – of the first-class service from Bayer 04 Leverkusen and become part of the black and red family.

BENEFITS OF THE BAYARENA



YOUR ADVANTAGES AT A GLANCE



CUSTOMER ACQUISITION

With up to 2,000 business guests, we offer you an ideal platform for making new contacts.



CUSTOMER LOYALTY

Use the hospitality areas for emotional, lasting and goal-oriented customer talks.



INCENTIVES

Incentives are great, motivating and appreciative opportunities for your employees, such as VIP tickets to create unique experiences.



TASTE

Do you fancy a culinary showpiece? Our catering in the BayArena is considered one of the best of all Bundesliga stadiums.



EXCLUSIVE AMBIENCE

Enjoy Bayer 04 Leverkusen home matches in the stylish ambience of our hospitality areas.



UP CLOSE

With us, you can experience Bayer 04 home matches with an optimal view from every seat of the BayArena.

EVENT BOX LINDNER HOTEL VIP NORTH



CHEERS. ACTION. HIGH VOLTAGE.

You can feel all of this up close in the event box of the Lindner Hotel BayArena. In the stands on the North Stand, directly in front of the event box, Bayer 04 fans cheer and celebrate and create a tingling atmosphere. When the skylights of the glass front are open, you and your guests have the feeling of being right in the middle of a area of Bayer 04 fans.

Experience the first-class service in Germany's first stadium hotel two hours before and up to one hour after the match.

Your services at a glance



Box seat with an optimal view of the playing field



Continuous care by hostesses and service staff



Reserved seats in the event box



If you book fourteen (14) VIP match day tickets, you will receive an exclusive box in the Lindner Hotel BayArena



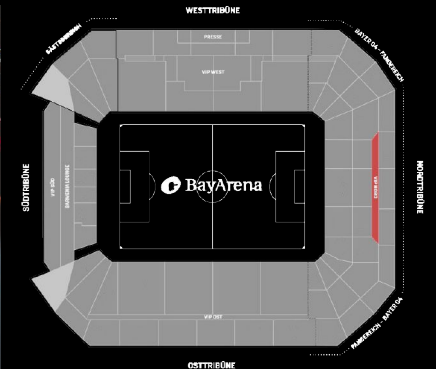
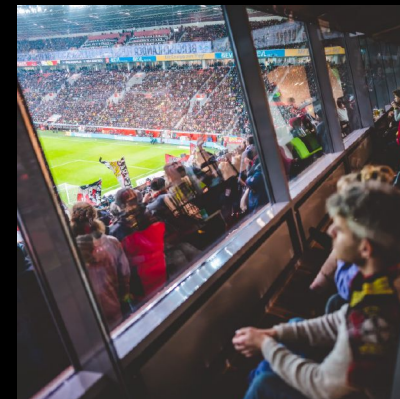
One parking space in the immediate vicinity of the stadium Two (2) VIP match day tickets each



Food and drink offer in the anteroom of the box level

LINDNER

★★★★
HOTEL BAYARENA
Leverkusen



■ Your seat in the "Eventbox North" area



SPORTFIVE

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