



TOGETHER UNDER THE CROSS

**PROPOSAL
EVENT BOX VIP NORTH - LINDNER HOTEL
2025/26 SEASON**

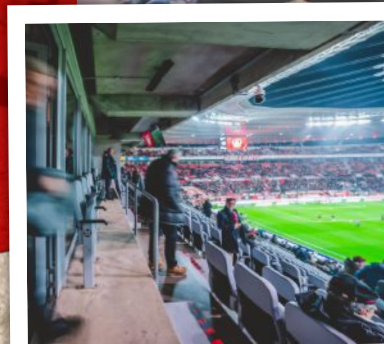


**TROPHIES
UNDER THE CROSS 2024**

WELCOME AT BAYE 04

EXPERIENCE UNFORGETTABLE MOMENTS

- + Bayer 04 Leverkusen stands for attractive top-class football – **both nationally and internationally.**
- + The club was promoted to the Bundesliga in 1979, and seven years later the “Werkself” qualified for the European Cup for the first time. Bayer 04 has been a guest on the European football stage for decades and has been playing in the top division for 45 years. **And last season the Werkself wrote what is probably the most exciting chapter in the club's 120-year history with its first “double”.**
- + Experience top performances on and off the pitch at all home matches. Whether in the “Premium-Lounge”, in the “19nullvier Lounge” or in the boxes in the south, east or north of the BayArena: **the VIP experience in Leverkusen is unique.**
- + This is rounded off by a high level of networking and a unique culinary offering that is unrivalled in the Bundesliga. Invite your guests to us and enjoy the extraordinary atmosphere of our hospitality areas.
- + Convince yourself – whether privately or professionally – **of the first-class service from Bayer 04 Leverkusen and become part of the black and red family.**



Direct access to your business seats



Optimal visibility from every seat

and much more...

OVERVIEW OF YOUR BENEFITS:

GET THE BENEFITS OF THE BAYARENA



SUSTAINABLE CUSTOMER ACQUISITION

- + With over 2,000 business guests, we offer you an **ideal platform to make new contacts.**



INDIVIDUAL CUSTOMER LOYALTY

- + Use the hospitality areas for **emotional, sustainable and goal-oriented customer conversations.**



SPECIAL INCENTIVES

- + Incentives are great, motivating and appreciative incentives for your employees, **e.g. VIP ticket to create unique experiences.**



EXTRAVAGANT CULINARY DELIGHT

- + Are you in the mood for culinary masterpieces? Our catering in the BayArena is considered **to be one of the best in all Bundesliga stadiums.**



EXCLUSIVE AMBIENCE

- + Enjoy the home matches of Bayer 04 Leverkusen **in the stylish ambience** of our hospitality areas.



UP CLOSE

- + With us you can experience the home matches of Bayer 04 Leverkusen **from every seat with an optimal view** of the BayArena pitch.

HOSPITALITY EVENT BOX VIP NORTJ



 **HOSPITALITY
AREA**
Event Box
VIP North





HOSPITALITY

EVENT BOX VIP NORTH



- + Emotionally charged atmosphere through placement directly behind the fan stand.
- + Connection to the Lindner Hotel with booking option for overnight stays.
- + Fourteen (14) box seats with optimal view of the pitch for one (1) selected Bayer 04 Leverkusen home match.
- + The box is available to you and your guests two hours before and up to two hours after the match.
- + Extensive range of cold and hot food buffets.
- + Consistent care by a personal service staff.
- + Secure parking in two (2) lots near the stadium.





SPORTFIVE

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SPORTFIVE Germany GmbH c/o Bayer 04 Leverkusen Fußball GmbH

BayArena / Bismarckstraße 122-124 / 51373 Leverkusen / Germany / T +49 (0) 214 86 60-382 / F +49 (0) 214 86 60-801
de.bayer04@sportfive.com / sportfive.com

Statutory Seat: Hamburg / HRB 102266 / Managing Director: Hendrik Schiphorst, Philipp Hasenbein