



EXPERIENCE THE WERKSELF LIVE

Box VIP South

2023/24 Season

EXPERIENCE UNFORGETTABLE MOMENTS WITH US



WELCOME TO BAYER 04 LEVERKUSEN

Bayer 04 Leverkusen stands for attractive, top-football club – both nationally and internationally.

In 1979 the club was promoted to the Bundesliga and seven years later the “Werkself” qualified for the European Cup for the first time. Bayer 04 have been guests on European football stages for decades and have been playing first-class for more than 40 years.

Experience top performances on and off the pitch at all national and international home matches. Whether in the “Premium Lounge”, in the “19nullvier Lounge” or in the boxes in the south, east or north of the BayArena: the VIP experience in Leverkusen is unique.

This is rounded off by a high level of networking and a unique culinary offer that is unmatched in the Bundesliga. Invite your guests and enjoy the extraordinary atmosphere of our hospitality areas.

Convince yourself – whether privately or on business – of the first-class service from Bayer 04 Leverkusen and become part of the black and red family.

BENEFITS OF THE BAYARENA



YOUR ADVANTAGES AT A GLANCE



CUSTOMER ACQUISITION

With up to 2,000 business guests, we offer you an ideal platform for making new contacts.



CUSTOMER LOYALTY

Use the hospitality areas for emotional, lasting and goal-oriented customer talks.



INCENTIVES

Incentives are great, motivating and appreciative opportunities for your employees, such as VIP tickets to create unique experiences.



TASTE

Do you fancy a culinary showpiece? Our catering in the BayArena is considered one of the best of all Bundesliga stadiums.



EXCLUSIVE AMBIENCE

Enjoy Bayer 04 Leverkusen home matches in the stylish ambience of our hospitality areas.



UP CLOSE

With us, you can experience Bayer 04 home matches with an optimal view from every seat of the BayArena.

BOX VIP SOUTH



EXPERIENCE THE BAYARENA OUTSIDE MATCH DAYS

The box in the south of the BayArena (approx. 70 m²) sparks contagious enthusiasm 365 days a year. With high-quality equipment, an extensive inventory and first-class conference technology, this area sets completely new standards.

Your box is available to you for all home matches (Bundesliga, DFB Cup, international and friendly matches) two hours before and up to two hours after the match.

Your services at a glance



Fourteen (14) padded and heated business seats directly in front of your box



Consistent care by a personal service staff



Individual interior design of your box possible



Official partner status "Business Club Partner" as well as indiv. advertising package tailored to your company goals*



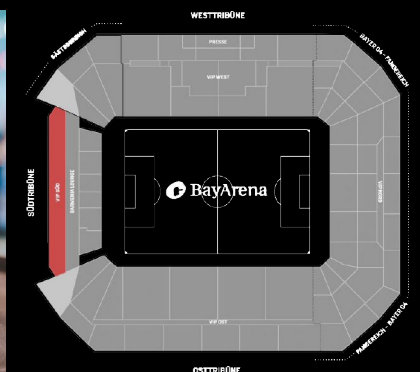
Parking on five (5) underground parking spaces on matchdays and three (3) on non-match days



Various logo presence or company lettering on the TV screens in all VIP areas, on bayer04.de with a link, box identification and much more



Food and drink offer in the anteroom of the box level



■ Your seat in the "Box South" area

*The individual advertising package will be created after consultation with your SPORTFIVE contact.

MANAGEMENT SUMMARY



YOUR PROPOSAL

- Box VIP South

145,000.– € for fourteen (14) people

The “**Box VIP South**“ category incl. all competitive matches in the BayArena (Bundesliga, DFB Cup, international competitions and friendlies).

All prices plus VAT and, if applicable, production costs.

**The VIP day tickets for the additional competitive matches in the BayArena (DFB Cup and international competitions) will be sent by email as a PDF and/or directly to your account in the Bayer 04 app before the match days.*



SPORTFIVE

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