



EXPERIENCE THE WERKSELF LIVE

Barmenia-Lounge VIP South

2023/24 Season

EXPERIENCE UNFORGETTABLE MOMENTS WITH US



WELCOME TO BAYER 04 LEVERKUSEN

Bayer 04 Leverkusen stands for attractive, top-football club – both nationally and internationally.

In 1979 the club was promoted to the Bundesliga and seven years later the “Werkself” qualified for the European Cup for the first time. Bayer 04 have been guests on European football stages for decades and have been playing first-class for more than 40 years.

Experience top performances on and off the pitch at all national and international home matches. Whether in the “Premium Lounge”, in the “19nullvier Lounge” or in the boxes in the south, east or north of the BayArena: the VIP experience in Leverkusen is unique.

This is rounded off by a high level of networking and a unique culinary offer that is unmatched in the Bundesliga. Invite your guests and enjoy the extraordinary atmosphere of our hospitality areas.

Convince yourself – whether privately or on business – of the first-class service from Bayer 04 Leverkusen and become part of the black and red family.

BENEFITS OF THE BAYARENA



YOUR ADVANTAGES AT A GLANCE



CUSTOMER ACQUISITION

With up to 2,000 business guests, we offer you an ideal platform for making new contacts.



CUSTOMER LOYALTY

Use the hospitality areas for emotional, lasting and goal-oriented customer talks.



INCENTIVES

Incentives are great, motivating and appreciative opportunities for your employees, such as VIP tickets to create unique experiences.



TASTE

Do you fancy a culinary showpiece? Our catering in the BayArena is considered one of the best of all Bundesliga stadiums.



EXCLUSIVE AMBIENCE

Enjoy Bayer 04 Leverkusen home matches in the stylish ambience of our hospitality areas.



UP CLOSE

With us, you can experience Bayer 04 home matches with an optimal view from every seat of the BayArena.

BARMENIA-LOUNGE VIP SOUTH



VIP SERVICE AND FAN ATMOSPHERE

Wishes and reality meet in the "Barmenia Lounge". Because before the kick-off, it's time to warm up, get in the mood and enjoy the culinary delights. You can then follow the sporting refinements up close on your outdoor seat on the grandstand in the immediate vicinity of the "Barmenia Lounge".

The area is available to you and your guests two hours before and up to two hours after the match.

Your services at a glance



Peeded business seat behind the panoramic glass front



Continuous care by hostesses and service staff



One corporate table for every four (4) VIP day passes



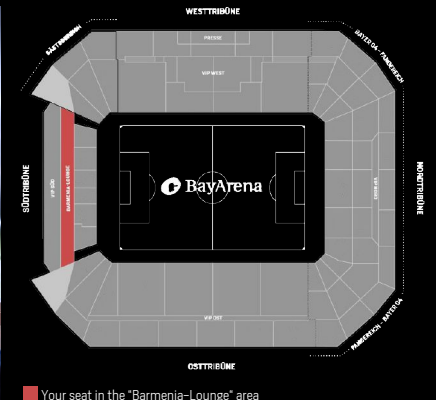
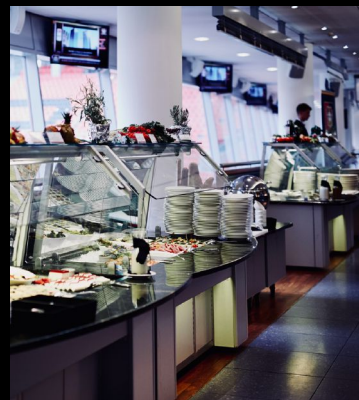
Reserved grandstand seat in the immediate vicinity of the "Barmenia-Lounge" (Area A2)



A parking slot in the immediate vicinity of the stadium for four (4) VIP day tickets



Extensive range of food and drinks





SPORTFIVE

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